AIUC Global™

AI USAGE CLASSIFICATIONS

Implementation Support

Service Overview

This service supports organisations to embed AI Usage Classifications into day-to-day operations, decision-making, and governance. It moves classification from a conceptual or compliance exercise into a practical, auditable capability that staff can actually use and the organisation can rely on to drive risk mitigation practices

When integrated into how products and content is designed, created, reviewed and approved, it ensures staff do not see AI usage transparency as a static compliance activity.

Instead, the staff can openly discuss where AI is used, how it is used, why it is appropriate or not, and who will be accountable for the output.

Why It Matters

Most organisations already use AI in ways that are undocumented, inconsistently governed, or misunderstood by leadership. When classifications exist only on paper, they fail to prevent misuse, do not support staff decision-making, and provide little protection when challenged by regulators, auditors, customers, or the media.

Operationalising AI Usage Classifications matters because it:

- Reduces ambiguity around acceptable and unacceptable AI use
- Creates a shared organisational language for AI risk and responsibility
- Supports transparency obligations and emerging regulatory expectations
- Enables effective review and consistent decision-making without slowing delivery
- Provides evidence of due diligence and reasonable steps taken to avoid misinformation.

Without operationalisation, the classifications can become symbolic rather than protective.

About this engagement

The work involves translating classification standards into practical organisational mechanisms. This includes identifying where AI decisions are made, how AI tools are introduced, how work is planned, and where oversight is currently weak or implicit.

Ready to take the first step?

Let's talk about where your organisational AI usage is and how we can help shift the tide into responsible AI usage.

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Our Approach

Operationalising AI Usage Classifications is not a documentation or policy development exercise. It is an organisational change program. Embedding classifications into real workflows requires behavioural shift, leadership alignment, and sustained reinforcement.

Our approach integrates structured governance implementation with the ADKAR change management model (Awareness, Desire, Knowledge, Ability, Reinforcement) to ensure classifications are not only introduced, but adopted and sustained.

1. Discovery & Sentiment Analysis
We begin by establishing a clear, evidence-based understanding of current AI use and organisational readiness.

2. Stakeholder Mapping & Communications Planning
AI classification affects different groups in different ways. A single communication message will not work so we develop a structured stakeholder map and communications covering general users, managers. risk and compliance teams and executives and board members

3. Tailored Training Materials
Training packs are adjusted for the following roles:
- General user sessions: Practical application of classifications in day-to-day AI use
- Management sessions: Accountability, oversight expectations, escalation responsibilities
- Executive sessions: Governance implications, reporting expectations, risk oversight
- Specialist sessions (where required): Procurement, risk, or product teams

4. Structured Rollout & Implementation
Phased rollout aligned to business units or risk exposure with training and engagement.

5. Adoption support
Following rollout, we provide a structured hypercare period to support adoption and prevent regression to previous behaviours.

Key Deliverables

- Stakeholder map for AI usage
- Communications plan and content
- Training materials for genera users, management and executive (and where agreed additional specialist content)
- Drafted updates for the policies and procedures.

Typical Timeline

6 weeks for the deployment, followed by 6 weeks of adoption support, embedding the AI usage classifications into existing governance structures.

Why AIUC Global?

Operationalising AI Usage Classifications requires more than project management capability. It requires credibility in governance, clarity in classification logic, and the ability to translate standards into operational reality without diluting their intent.

Whilst others may look at AI governance through a GRC or technology lens, seeks to understand the intent, structure, and practical AI usage considerations, and with our independence from AI tools, vendors and commercial platforms we are able to focus on enabling staff to make responsible AI usage decisions.