

# BOARD & EXECUTIVE AI STRATEGY INTENSIVE

## Service Overview

A focused, executive-level engagement designed to support boards and senior leaders to establish a common level of AI literacy. It initiates the setting of strategic direction, oversight, and accountability for AI use in a way that is aligned to the organisation's risk appetite and its capacity to invest.

The engagement provides structured clarity on where AI sits within organisational strategy, how AI-related risk should be governed, and what leadership accountability looks like in practice.

The objective is to ensure AI use is intentional, aligned, and subject to meaningful oversight, rather than emerging informally through operational enthusiasm.

## Why It Matters

AI is already being used in many organisations without explicit board-level direction, creating fragmented adoption and limited oversight. When governance lags operational reality, risk accumulates quietly and accountability becomes unclear.

At the same time, boards can be influenced by external hype - media narratives, vendor claims, or peer activity - leading to pressure for rapid or ambitious AI implementations that exceed organisational maturity, risk appetite, or investment capacity.

This Intensive matters because it brings discipline to both extremes. It aligns ambition with capability, clarifies oversight expectations, and ensures AI decisions are intentional, realistic, and defensible rather than reactive or performative.



## About the work

Through facilitated discussion and practical scenario exploration and move the conversation beyond hype or fear, grounding discussion in risk appetite, investment capacity, and governance accountability. Leaders clarify strategic intent, oversight expectations, and decision rights. The result is deliberate, aligned leadership direction rather than fragmented or reactive AI adoption.

## Ready to take the first step?

Let's talk about where your AI strategy is at and how we can help shift the conversation tangible focus areas.

**Email:** [Sales@AIUC.Global](mailto:Sales@AIUC.Global)

**Web:** [www.AIUC.global](http://www.AIUC.global)

**Phone:** +614 (0) 8552 2482



## Key Deliverables

- Assessment results on organisational capability and exposure
- Tailored stakeholder session packs
- Summary of strategic focus areas, governance processes and accountability.

## Typical Timeline

Depending on the size of the executive team, initial discovery may take up to a week, with the AI literacy, strategic objectives and governance session covering 4hrs.

## Our Approach

The approach is designed to create rapid alignment at leadership level while grounding AI ambition in organisational reality. It balances literacy, strategic clarity, and governance discipline, ensuring boards and executives leave with a shared understanding and clear next steps rather than abstract intent.

### 1. Discovery (including board and executive survey)

We commence with a structured discovery phase, including a short confidential survey of board and executive participants. This surfaces current AI understanding, perceived opportunities, risk concerns, and appetite for investment. It also identifies misalignment within the leadership group before the session begins. Insights from this phase shape the discussion so time is spent where it matters most.

### 2. AI literacy and strategic setting

A facilitated session establishes a shared level of AI literacy and examines how AI should support organisational strategy. Discussion is grounded in the organisation's risk appetite, maturity, and investment capacity. This step also surfaces unrealistic expectations, defines where restraint is required and where innovation can flourish.

### 3. Governance and accountability clarity

The final step focuses on translating intent into oversight. We support the group to clarify governance expectations, including decision rights, escalation thresholds, reporting requirements, and accountability at board and executive level. This creates a clear foundation for responsible implementation rather than aspirational direction alone.

The engagement is designed for decision-makers who require confidence and defensibility, not technical immersion.

## Why AIUC Global?

AIUC Global approaches board-level AI strategy through a governance lens, not a technology sales lens. We do not promote tools, vendors, or accelerated adoption and that independence allows for more candid discussion and more disciplined decision-making.

AIUC Global brings structural clarity to conversations that are often vague or hype-driven. Boards and executives are supported to distinguish between strategic opportunity and reputational theatre, and to define oversight expectations that are practical and defensible. Working with us also signals that the organisation is serious about responsible AI governance. It elevates the discussion from enthusiasm or fear to structured stewardship - ensuring leadership decisions can withstand scrutiny rather than simply respond to momentum.